



## Corporate Partnership Opportunity

What is the opportunity?

A mutually-beneficial co-marketing partnership with Mitten Getaways Glamping Company (MGGC).

What does it include?

Each agreement is customized with the corporate partner and generally includes:

- A listing on the partners page and a dedicated page on MGGC website ([mittengetaways.com/recommends/yourcompany](http://mittengetaways.com/recommends/yourcompany))
- Featured articles/advertisements in our monthly *Mitten Monthly* newsletter and/or our weekly *gLOVE by Mitten* blog
- Custom, co-branded products in the *Mitten Market*, our online store
- Endorsements on MGGC social media accounts<sup>†</sup>
- Resort accommodation or community area named after the partner (e.g., a glamping dome, community greenhouse, children’s playground, etc.) with signage
- Recurring partner placement on booking engines, newsletter, blog, and/or podcast
- Utilization/sale of partner’s products/services on the MGGC resort

Why partner with Mitten Getaways?

- First resort of its kind in Michigan, expected to draw thousands to the resort annually, making tens of thousands more impressions online through web and social media presence

What are the partnership opportunity levels?

Gold	Platinum-Accommodation	Platinum-Community
<ul style="list-style-type: none"> <li>• One featured article/ad in newsletter and blog</li> <li>• One co-branded product in the Mitten Marker store</li> <li>• Two partner endorsements on MGGC social media</li> </ul>	<ul style="list-style-type: none"> <li>• Covered Wagon</li> <li>• Geodesic Dome</li> <li>• Novel Pole Tent</li> <li>• Timber-Framed Safari Tent</li> <li>• Tipi</li> </ul>	<ul style="list-style-type: none"> <li>• Activity &amp; Welcome Center</li> <li>• Barrel Sauna</li> <li>• Community Patio</li> <li>• Fitness Trail / Disc Golf</li> <li>• Greenhouse &amp; Garden</li> <li>• Playground</li> </ul>
\$500/year	Starting at \$5,000/3 years	Starting at \$7,500/3 years

<sup>†</sup>Mitten Getaways operates accounts on Facebook, Google, Instagram, LinkedIn, Pinterest, TikTok, Twitter, and YouTube; Contact [glampers@mittengetaways.com](mailto:glampers@mittengetaways.com) to purchase a partnership and for more details. Resort opening 2024. Partnership terms to extend 1 or 3 years beyond opening, for gold or platinum partnerships, respectively.

Please Visit Our Website for an Amazing Look at What We Plan to Bring to Michigan:

[www.mittengetaways.com](http://www.mittengetaways.com) / Meet Us: [tinyurl.com/meetmggc](http://tinyurl.com/meetmggc)



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